# RICARDO LOPEZ

310-678-6921 r76lopez@gmail.com www.lopezricardo.com

I specialize in designing and developing clean, efficient, and meaningful online presences using HTML5, CSS3, and Javascript. I have over 15 years of experience and I'm looking for an exciting career that will allow me to contribute, learn and work as part of a dynamic team.

#### **EXPERIENCE**

4 Wheel Parts - Senior Web Designer

10/2006 - 7/2018 - 11 yrs. 9 mos.

Maintained over 12 high-traffic e-commerce and informative websites across the Transamerican Auto Parts network; designed and built out new feature sets and websites in HTML and CSS. Worked side by side with developers, marketing and data content team to created effective websites, professional weekly email campaigns, landing pages, social media banners and PPC ads. Strategized and planned for new User Interface initiatives, projects, and goals; participated in the re-design and branding of new and existing sister companies.

Assumed primary responsibilities for projects including but not limited to general oversight, assigning tasks to other designers, and seeing jobs through from concept to completion. Assisted with project scheduling and planning. Provided training to department employees.

### **KNOWLEDGE & TOOLS**

Responsive Web Design
Pho

Bootstrap

· HTML5

· CSS3

Wordpress

Javascript

Wireframes

Photoshop

Illustrator

· Dreamweaver

· Visual Studio – Team Foundation

· Oracle - ATG Business Control Center & Experience Manager

Jira

Agile & Scrum Methodology

#### **EDUCATION**

MT. Sierra College - 2002-2005

Multimedia Design

Los Angeles Trade Tech - 1998-2000

Associates in Arts - Architectural Technology

#### CLIENTS

WescomResources.comLRGRims.com (archived)SmittybiltDepot.com (archived)4wheelparts.comProCompUSA.comiShop4WD.com (archived)4WD.com (archived)Team4WheelParts.com (archived)BoltOnMuscle.com (archived)







Imagine the digital presence that you've always envisioned, the one that reminds your members why they love to bank with you. With Symmetry eBanking it becomes possible.

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## **WESCOM RESOURCES GROUP**



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TIRES - WHEELS - SUSPENSION - LIGHTING - ACCESSORIES - DEALER LOCATOR WISH LIST - INSTALLATION INSTRUCTIONS - MORE -



#### TIRES



Where the rubber meets the road, Pro Comp really shines. With sizes ranging from 27inches to 40-inches tall and All-Terrain, Mud-Terrain, and ATV options, Pro Comp has the right tires for your ride

#### WHEELS



Nothing transforms your ride quite like a new set of rims. Pro Comp offers a wide selection of styles in various wheel diameters, bolt patterns and backspacing to provide the

## SUSPENSION



Pro Comp suspension systems are engineered to provide proper steering and suspension geometry. They maximize tire clearance and off-road prowess without making minimizing compromises on the pavement.

#### LIGHTING



Pro Comp has a reputation for providing the brightest lights with the best value. Whether your application and budget dictates LED, HID, or halogen lights, Pro Comp can help you light up the night.

#### WHAT'S NEW /

### CALENDAR

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### **NEWS**



MAIN NAVIGATION

#### LIFT SHIELD



SECONDARY NAVIGATION

Contact Us About Us

Warranty Calendar

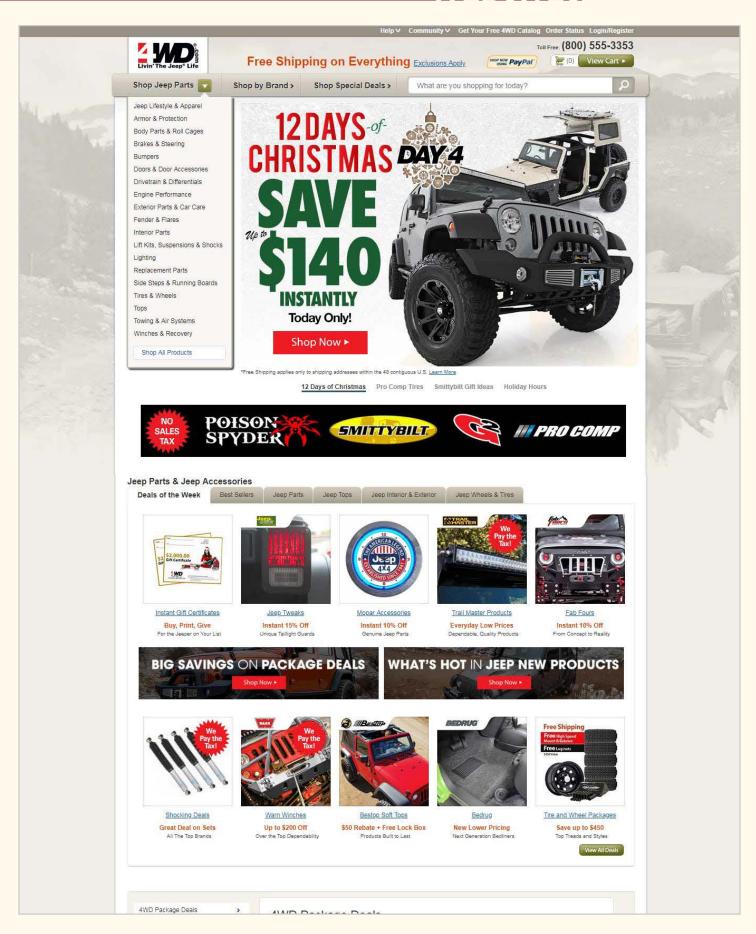
# Pro Comp



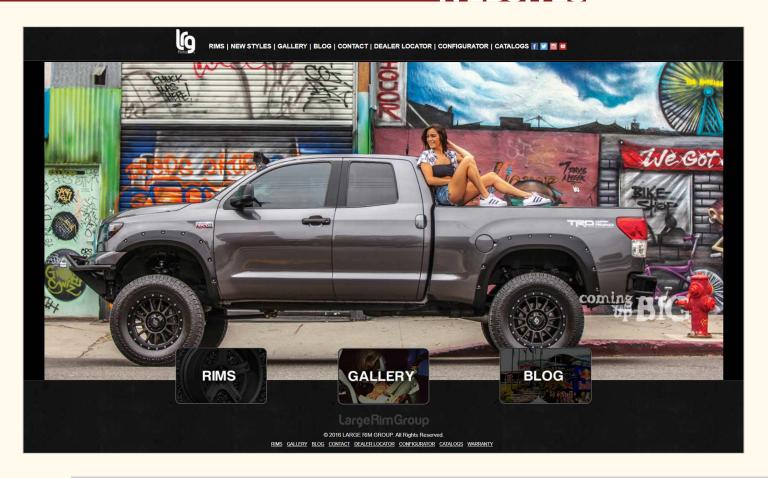
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## **PRO COMP**



## **4 Wheel Drive Hardware**



## LARGE RIM GROUP

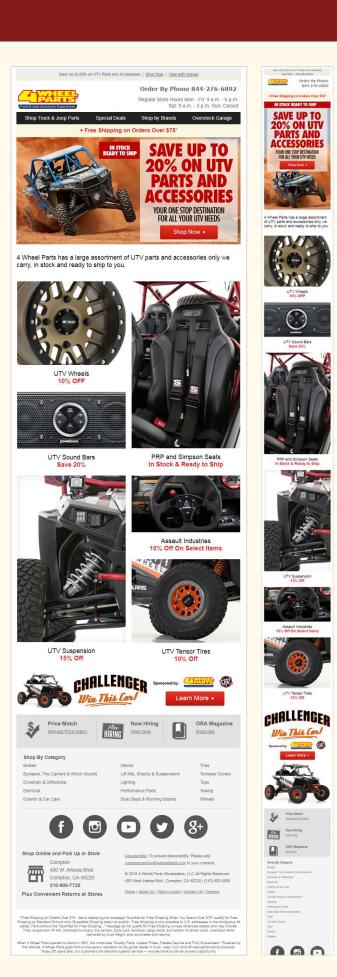
Website design for Worpress LRGRims.com

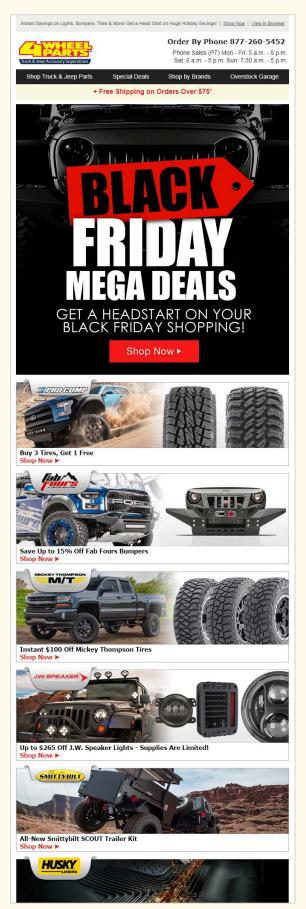


## **4WD JEEP GIVEAWAY**

Website created to promote and interact with customers for a chance to win a Jeep.

# MARKETING

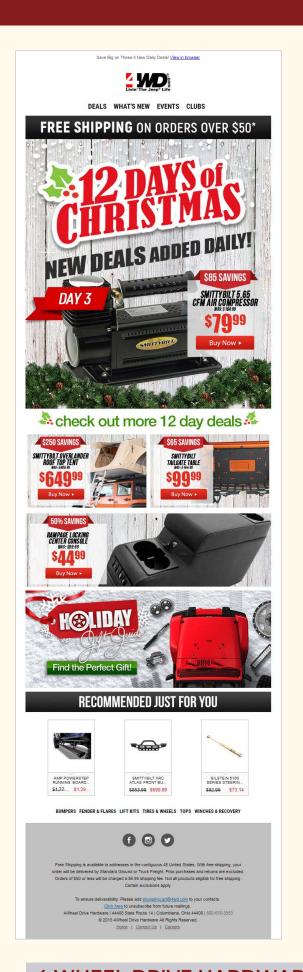


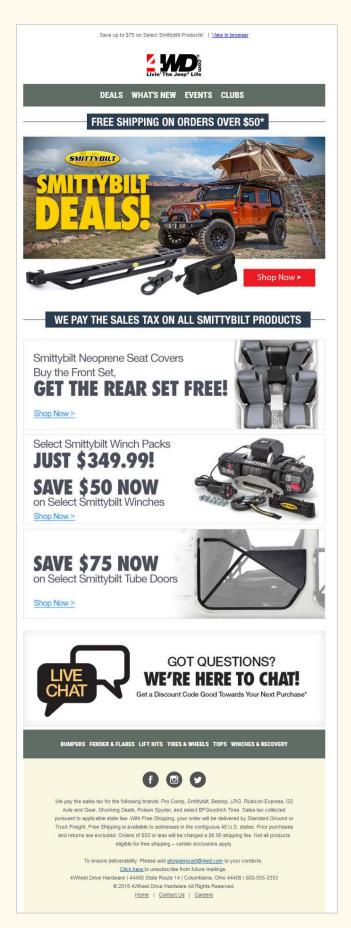




### **4 WHEEL PARTS**

# **MARKETING**





## **4 WHEEL DRIVE HARDWARE**

Created weekly emails, landing pages, social media and PPC ads.